



## Alfred Moran

Alfred Moran is a recognized expert in corporate best practices, value creation and turnaround management. He specializes in strategic, operational and financial restructuring. He is personally credited with the value enhancement of over 70 companies and is known for his creative leadership in strategic redirection and market repositioning/rebranding. With the common mission of optimizing best practices, Alfred has held seven CEO positions, two COO positions, two NYSE directorships, four public company directorships and five private company directorships. He has also directed 26 turnarounds, 22 strategic redirection engagements and 10 corporate rebranding projects.

He is the Chairman and Chief Executive Officer of the Moran Group, LLC in Houston, Texas. However, in April 2007, he joined Houston Mayor Bill White's Administration as the full-time Director of Administration and Regulatory Affairs Department with the prime responsibility of functionally reorganizing and upgrading administrative corporate best practices in the City of Houston Government - [www.houstontx.gov/ara](http://www.houstontx.gov/ara).

Alfred is currently a member of the Board of Directors and Chairman of the Audit Committee of Cornell Companies, Inc. (NYSE:CRN), an owner and manager of 82 private prisons throughout the United States. He is a former board member and Compensation Committee member of Plains Resources, Inc. (NYSE: PLX/PAA). He has served on the boards of both listed public companies as well as numerous private companies.

Prior to moving to Houston, Texas from Los Angeles, California, he was a Senior Managing Director and Partner of Kibel Green, Inc., the leading Value Creation, Interim CEO, Strategic Breakthrough, Turnaround, Restructure consulting firm in the Western United States. Alfred Moran is a seasoned Professional Chief Executive Officer and Value Creation Consultant with over 35 years experience in building and enhancing shareholder value for companies ranging in annual sales of \$3.0 Million to \$4.4 Billion. He is often recruited

to be CEO of client companies. He has extensive leadership experience in many industry sectors, including energy, life sciences, entertainment, design and engineering, high technology, services, real estate, software, telecommunications, fast food, manufacturing, wholesale food and financial services, which allows him to cross pollinate the strategies of one sector with the strategies of another sector.

Alfred was Chief Restructure Officer of Cooperheat MQS, headquartered in Houston with 33 offices throughout the United States and Canada. He has been CEO of Microelectronic Packaging, Inc. (NASDAQ:MPIX), which was sole source to Intel and Schlumberger. As Chairman, President and CEO, he founded SeraCare, Inc. (AMEX:SRK), a public national hyper immune blood plasma company, which was sold to Grifols, S.A. for US\$116.0 Million. As President and COO, he stabilized and grew WET, Inc., which creates, designs, engineers and builds high tech, entertainment Water Features worldwide including Disney Theme Parks, Universal Studios Theme Parks, Salt Lake Winter Olympics Flame, Rockefeller Center, Tokyo Dome, Texas Medical Center, Houston Galleria and many others. The largest was the famous \$66.0 Million Water Feature at the Bellagio Hotel in Las Vegas.

He has consulted to such national companies as Panda Express, Cook Inlet Energy Supply, Medieval Times, Inc., Consolidated Freightways, Cooperheat MQS, Inc., and Strome Investment Management, as well as, the People's Army of China. He has worked extensively in Asia, Europe and Latin America. He was a partner of Coenen and Company, Inc., a NYSE Member Investment Banking and Institutional Brokerage firm in New York City.

He has an MBA from the Harvard Business School and a BA in Philosophy from the University of North Carolina at Chapel Hill. He is a Member of World Presidents Organization in Houston, Texas and is a WPO, YPO and EO Resource Speaker. He also attended the Stanford University Directors' College and is a member of the National Association of Corporate Directors.

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